



ANTON SMORODIN

Graphic / Web / UI/UX / Marketing Designer

PERSONAL INFO

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SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe After Effects
- Adobe Premiere
- Adobe XD
- Adobe Audition
- Sketch
- Figma
- In Vision
- Cinema4D
- HTML/CSS
- Wordpress (Elementor)
- Google web designer

EDUCATION

Bezalel Academy of Art & Design
(Visual Communications)

LANGUAGES

Hebrew, English, Russian, Portuguese

OBJECTIVE

Creating User Interfaces for different platforms: Mobile, Tablets, Desktop, Web and Vr. Product design, Web design, Mobile applications, Art directing, Interactive prototyping, Corporate branding and Logo designs. Creating online marketing materials, Social media marketing, Video editing, Illustration.

PROFESSIONAL EXPERIENCE

- 2019 **Senior UI and Marketing Designer at "ADZOO"**
- 2014 **"ADZOO" Proprietary Smart-Form™ solution**
 - Designing graphic user interfaces
 - Creating concepts and prototypes
 - Creating multimedia presentations
 - Creating marketing videos, GIFs and banners
 - Designing mailers, landing pages, funnels
- 2014 **Senior Graphic Web Designer at "RUSHMORE"**
- 2012 **"RUSHMORE" Internet marketing**
 - Designing web applications
 - Designing mobile applications
 - Designing trading platforms
 - Designing mailers, landing pages, funnels
- 2010 **Art Director at "G KID & YOUNG"**
- 2008 **"G KID & YOUNG" Advertising agency**
 - Art directing and bringing concepts to life
 - Creating campaigns for company's major clients Heinz, ToysRuS, Morphy richards, Sealy ...
 - Media publications printed, Online and TV
- 2008 **Graphic designer at "FIRMA"**
- 2007 **"FIRMA" the Brandhouse. Branding/Design studio**
 - Developing brand and corporate identities
 - Developing grids and style guides
 - Creating Presentations
 - Designing Posters, logos and Packaging